



BUILD YOUR CORE



REINVENTION
BUILDING BOLD AND BRAVE ORGANISATIONS

**AWESOME VISION, PURPOSE
AND VALUES WORKSHOP**

WHAT DO YOU STAND FOR?

The culture of an organisation, more than business strategy, determines how the business grows and transforms. And the most important role leaders play is being able to manage, skillfully lead and shape their organisation's culture. It a journey of faith, bravery and a commitment to leaving a legacy.

When aligned with a forward-looking strategy, a strong and constructive company culture will be your most powerful driver of competitive advantage. Since culture is driven by people's beliefs systems, the first step in jump-starting your future direction is in a clear identification of your vision, business purpose and core values to support your desired future.

This program is intended for executive and senior leadership teams looking to develop a clearly articulated and inspiring vision and purpose aligned to a guiding values framework to support your strategic focus. It represents what you stand for as an organisation and when aligned creates a brand that translates into an awesome customer experience. It is your first step in the journey of sustainable organisational transformation.

PROGRAM DETAILS

Pre-workshop

- Completion of a values assessment
- Pre-reading thought leadership articles

Workshop

- In-classroom learning
- Learning of values and behaviour frameworks

Post-workshop

- Option for continuation with our complementary leadership and organisational development programs



LEARNING OUTCOMES

At the end of this program you will have:

- A clearly defined set of shared organisational values and behaviours
- A co-created purpose and vision for the future direction of the business
- A behaviours & values framework to drive leadership and organisational development
- Understanding of the collective next steps to take in your transformation journey
- A clearly identified brand to create intangible stakeholder value

