



JUMP START YOUR CULTURE



REINVENTION
BUILDING BOLD AND BRAVE ORGANISATIONS

**HOW TO MAKE IT
HAPPEN**

MANAGE YOUR CULTURE OR IT WILL MANAGE YOU...

Many culture efforts fail due the fact that the what, why and how of culture development continues to remain an elusive and aspirational goal for many organisations.

This introductory program aims to demystify and equip leaders with the knowledge, skills and inspiration to launch a successful culture development program organisation-wide.

This program is intended for executives and senior managers wanting to know how to lead the culture development journey, engage organisation-wide support and implement a measurement-based and practical process for making it happen.



PROGRAM DETAILS

Pre-workshop

- Pre-reading thought-leadership articles

Workshop

- In the classroom and experiential learning and case studies
- Learning a practical culture implementation methodology
- Learning about culture metrics and assessment techniques
- Learn about culture plan design and development

Post-workshop

- Option for continuation with our complementary leadership and organisational development programs

LEARNING OUTCOMES



At the end of this course you will understand:

- How culture drives the business case for change
- What it is and how it develops
- How culture impacts performance
- The role of the leader in managing culture
- How to change culture
- The key cultural levers to changing organisational culture
- How to rally support and create tipping point
- A methodology for implementing culture change
- How to measure it
- A framework for building a culture plan that is linked to business priorities and strategic goals